

## Tabletop Exhibition Information

Swiss Medtech Day 2021, 8 September 2021 | Kursaal Bern, Switzerland

### 1 Tabletop Specifications

**Price: CHF 2'200 for non-members / CHF 1'800 for Swiss Medtech members**

Included in the price for your tabletop package are the following elements:

- 2x standard conference tickets
- 1x high top table 120x80cm (picture might vary from final product)
- 1x barstool (picture might vary from final product)
- Listing in the online exhibitor directory
- Virtual exhibitor profile
- Power outlet access



Optional infrastructure at an extra charge:

- 1 additional barstool [CHF 70]
- TV Screen (45") on a rack [CHF 270]

Allowed booth equipment:

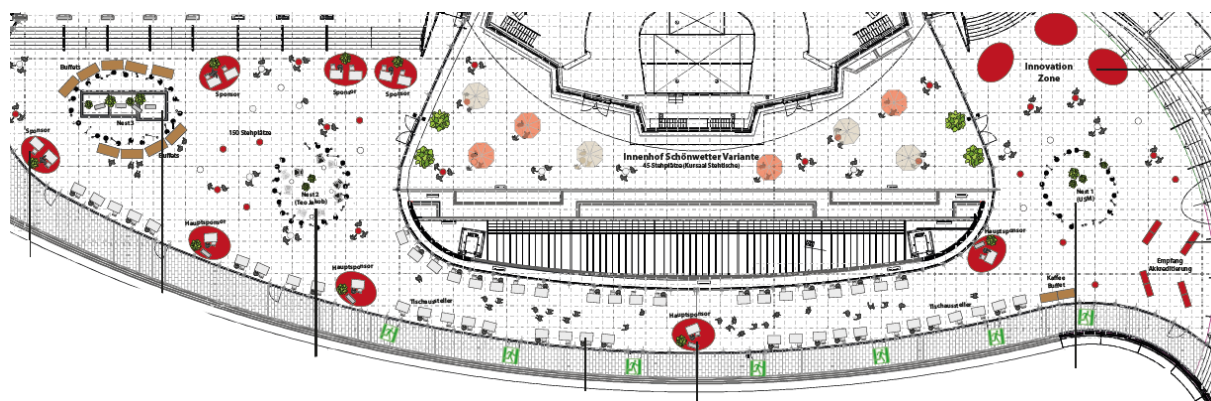
- Roll-ups, max. width: 120 cm, must be placed behind the tabletop
- Exhibition items, brochures, give-aways no larger than table
- Special needs: on request only

**Not allowed:**

- **Your own stand furniture**

## 2 Floorplan

The organizer will allocate your tabletop number and will let you know, once the floor plan is finalized.



## 3 Event facts

### Setup

You will be able to set up your table in the exhibition space either on Tuesday, 7 September, 17.00 h to 19.00 h or on 8 September, 07.30 h to 08.30 h.

Please check in at the front desk and someone will be there to assist you.

### Deconstruction

You are allowed to deconstruct your table starting on 8 September, 18.00 h. Please be aware that at this time the Apéro is still ongoing and you should be as quick and quiet as possible.

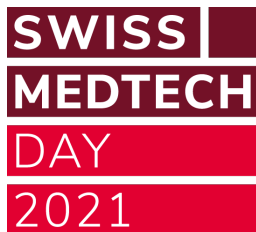
## 4 Exhibitor directory

To enable Swiss Medtech Day participants to find out about the tabletop exhibition in advance, we are compiling an online exhibitor directory.

Required data (in English):

- Company logo in .eps , .jpeg or .png format
- Company name, website

You can upload this information in our online booking form.



## 5 Tickets

Included in the stand price are **two full conference tickets**, which entitle the holder to attend the entire conference.

For the registration of the participants, the tabletop responsible will receive two free registration codes by the organizer. The participants have to be registered via the registration platform no later than 2 weeks before the event.

A maximum of 3 additional tickets may be purchased at a 50% discount rate of the regular price.

Regular price: [CHF 480 / CHF 320] [non-members / members]

You can place your additional order directly in our online booking form.

## 6 Role and tasks of tabletop exhibitor

It is mandatory for the selected participants to be present at their tables during networking breaks.

Please bear in mind, that this is a technology event. Therefore participants value innovative projects and products. Please be creative for your stand information and avoid pure sales booths.

## 7 Virtual event

In the unlikely event that we are not allowed to go through with the physical event, we will replace the event with a virtual edition.

On the virtual platform exhibitors will be able to maintain a virtual profile. Details for this eventuality will be shared, once the decision was taken.

## 8 Organizing your stand presence

### Exhibition material & shipping label

Our colleagues at the Kursaal Berne are pleased to store your equipment/booth material. Please send your equipment no sooner than two days prior to the start of the conference to below address:

Kongress + Kursaal Bern AG  
Swiss Medtech Day 2021  
Sabrina Ottiger  
Name of exhibitor  
Kornhausstrasse 3  
CH-3000 Bern

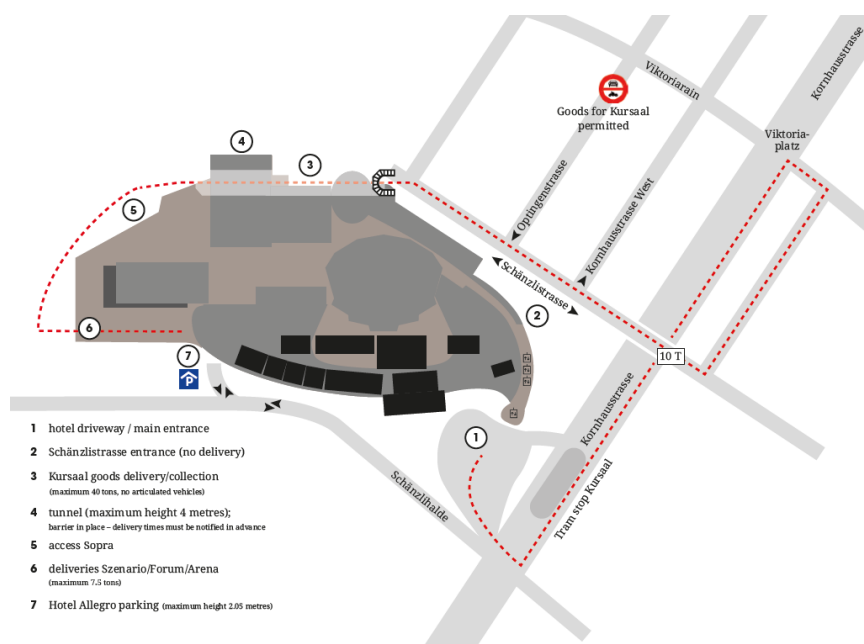
You can also use the shipping label which you can download [here](#).

Returning of the material needs to be allocated by the exhibitor in advance by using the return shipment form.

### Coming by car and parking tickets

For exhibitors who would like to bring their equipment by car, we would kindly ask you to use the drop off point marked in this attachment. Drop off time is from 07.30 to 08.30 on 8 September 2021. A colleague of the Kursaal Berne will be onsite to guide you to the freight elevator & the exhibition area.

Kindly be informed that parking spots in front of the Kursaal Berne are limited, therefore we would recommend using the facility's garage. Please see the delivery plan on the next page.



### How to get there

#### Arriving by train:

From central railway station  
 Tram No. 9 direction Wankdorf  
 Bahnhof» (stop «Kursaal») in  
 5 minutes

#### Arriving by car:

- Highway exit «Bern Wankdorf»,
- follow the signage «Zentrum» Papiermühlesstrasse
- follow the street until 3rd crossing, turn right into Viktoriastrasse and follow signage Hotel Allegro/Kursaal
- at Viktoriaplatz turn left into Kornhausstrasse
- Hotel Allegro/Kursaal is situated on the right side

#### Parking

The parking fee for 24 hours  
 is CHF 26.–

## 9 Contact



**Doris Loretan**

Project Lead Tabletop Exhibition  
+41 31 330 97 79  
[doris.lorethan@swiss-medtech.ch](mailto:doris.lorethan@swiss-medtech.ch)



**Bettina Knellwolf**

Project Manager Swiss Medtech Day  
+41 31 330 97 77  
[Bettina.knellwolf@swiss-medtech.ch](mailto:Bettina.knellwolf@swiss-medtech.ch)