SWISS MEDTECH

DIGITAL HEALTH TECHNOLOGY

8 September 2021

Kursaal Bern

Swiss Medtech Day 2021

DIGITAL HEALTH TECHNOLOGY

The digital transformation of the healthcare system has far-reaching implications which affect everyone from patients, to medtech companies, to countless other stakeholders.

The possibilities are endless, and expectations and hopes are high - for medical technology as well. Our analysis shows that Switzerland is ideally placed to play a decisive role in shaping the digital transformation, but is making too little of the opportunities available. We need a consistent nationwide plan.

Our guest country Finland is doing it better. In their session, the Finnish delegation will present how they are using digitalisation to advance the healthcare system, and explain what framework conditions are necessary for successful implementation.

Swiss Medtech Day 2021 is focused on the future-oriented topic of Digital Health Technology – be part of it.

We look forward to seeing you.

P. Biedermann

Peter Biedermann
Managing Director Swiss Medtech

PROGRAMME

08.00 – 09.00 h	Registration
09.00 – 09.15 h	Welcome speech
09.15 – 09.50 h	Wake-up Call by Dr Joël Luc Cachelin, Futurist
09.50 – 10.25 h	Swiss Medtech Award Finalisten Presentations
10.35 – 11.35 h	Break | 1:1 Meetings
11.35 – 12.35 h	Deep Dive Sessions Part 1 Choose from four different topics
12.35 – 14.05 h	Lunch break | 1:1 Meetings
14.05 – 14.40 h	Digitalisation in Finnish public health sector
14.50 – 15.50 h	Deep Dive Sessions Part 2 Choose from five different topics
16.00 – 16.15 h	Swiss Medtech Award Prize Ceremony
16.15 – 16.30 h	Keynote speech from the industry by Joachim Brand, Roche Diagnostics, Member of the Swiss Medtech Day Advisory Board
16.30 – 19.00 h	Farewell Apéro | 1:1 Meetings

Matchmaking

Benefit from the 1:1 meetings during the event and the Longterm Matchmaking from 9 to 15 September 2021 to network with other participants.

Book your meetings easily on the digital event platform starting on 9 August.

SPEAKERS & GUEST COUNTRY

Keynote speaker

Dr Joël Luc Cachelin advises and inspires companies about potential upcoming challenges. He has written several studies on the digital future of healthcare covering topics such as digitalisation in psychiatry, and prospective plans of unicorn start-ups valued in the billions. He has also held mandates for Swissmedic, Health Promotion Switzerland, Zurich Children's Hospital and psychiatric hospitals in Bern and Baselland, among others.

Guest country Finland

Finland is home to one of the strongest health tech economies in the world. Public and private sectors work together for innovation and digitalisation in health care, and patient data is recorded nearly 100% in electronic format. This facilitates the use of modern tools for both citizens and professionals, and the data pools offer a uniquely accessible environment for research. In addition, Finland's favourable legislation supports and encourages innovation.

The country will be introduced in a presentation followed by a Deep Dive Session.

Guest speakers

Päivi Sillanaukee, Ambassador for Health and Wellbeing at the Ministry for Foreign Affairs of Finland

Pekka Kahri, Technology Officer at HUS Helsinki University Hospital

Lisse-Lotte Hermansson, Chief Scientific Officer, BCB Medical

Antti Kaltiainen, Chief Technology Officer, Innokas Medical

Jan Moed, Managing Director at Planmed Oy

Netzworking with Finnish companies

The 1:1 meeting function enables you to easily establish contact with participating Finnish companies – either in person or virtually.

DEEP DIVE SESSIONS

Deep Dive Sessions

Session 1 – Technology

This session is aimed at participants interested in breakthrough technologies for preventive healthcare and delivery systems. It will present and discuss a variety of challenges – including data integrity and privacy, user acceptance and adherence, and medical compliance.

Session 2 – Framework conditions

This deep dive session provides additional insights into the framework conditions needed to successfully implement digital concepts. An overview of both political and industry maturity will be provided.

Session 3 – Business solutions

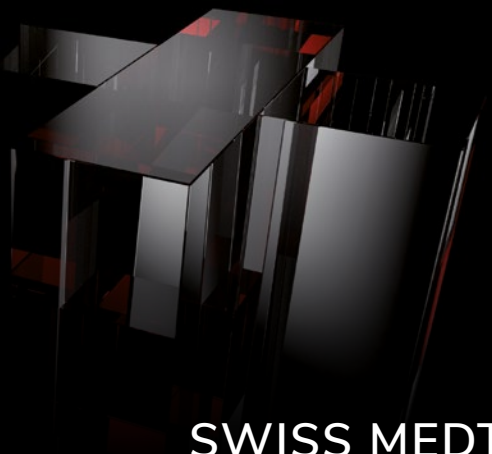
Digital technologies directly affect the patient pathway and encompass numerous supportive, diagnostic, and analytical interactions. In this session we elaborate and discuss three Use Cases that are driving patient needs – and combine both health and economics.

Session 4 – Best Practice case

In this session, interlocking mechanisms of digitalisation will be analysed using the Essen University Medical Center as Best Practice example. Understanding the importance of aligning technology, framework conditions, and business models is the key to success.

Session 5 – Guest country Finland (afternoon only)

In this session, our Finnish guests will present various case studies highlighting how health data is used for digital health services in Finland.
Moderated by Sang-Il Kim, Head of Digital Transformation Divison of FOPH



SWISS MEDTECH AWARD 2021

SWISS MEDTECH AWARD

The finalists

GALVOSURGE
the implantcare company

GalvoSurge Dental AG has developed a dental implant cleaning system that quickly and effectively removes microorganisms from exposed dental implants.

icotec

icotec ag develops and produces implants which, thanks to their radiolucent material, simplify the treatment of tumor diseases of the spine.

scewo

Scewo AG is the inventor and manufacturer of the world's first electric wheelchair that combines riding on two wheels with climbing stairs and that convinces not only with its unique riding comfort but also with its modern design.

The winner will be announced at the prize ceremony at 16.00 h.

Donors: LICHTSTEINER FOUNDATION YPSOMED SELFCARE SOLUTIONS straumanngroup

INFORMATION

Event details & registration

www.swissmedtechday.ch

Ticket types

- Regular ticket, CHF 480
- Swiss Medtech members, CHF 320
- Start-ups & Academia, CHF 180
- Virtual ticket (Matchmaking only), CHF 70
- Tabletop exhibition incl. 2 tickets,
  - Regular price, CHF 2’200
  - Swiss Medtech members, CHF 1’800

Venue

Kursaal Bern
Kornhausstrasse 3
3013 Bern
kursaal-bern.ch

Organisation

Bettina Knellwolf
Project Manager Events
bettina.knellwolf@swiss-medtech.ch

Swiss Medtech
Freiburgstrasse 3
3010 Bern
swiss-medtech.ch

Terms and conditions:
https://www.swiss-medtech.ch/smd-agb

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SWISS MEDTECH
Swiss Medtech Association | Freiburgstrasse 3 | CH-3010 Bern
+41 31 330 97 79 | office@swiss-medtech.ch | www.swiss-medtech.ch