

How to Digital Services

How to identify digital services

HAMILTON
MEDICAL



Dr. Lorenz Stähle

*Head of Digital Solutions
Hamilton Medical AG*

”Medtech companies struggle to understand the nature of digital services and the implications for the innovation process”

How to realize digital services

UNITY
CONSULTING & INNOVATION



Dr. Dario Wyss

*Team Leader
UNITY Schweiz AG*

”Focus on the customer value created by the service, use existing technology and standards”

How to enable the organization

gerresheimer



Daniel Diezi

*VP Digitalization & New
Business Models,
Gerresheimer AG*

”Only people can be inspired. Stop focusing on technology and get started”

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