

# The central platform

Data exchange made easy



```
<?xml encoding="UTF-8"?>
<http://www.w3.org/2001/XMLSchema>
<Notification>urn:gs1:gdsn:catalogue_item_notification:xsd:3>
urn:gs1:gdsn:gdsn_common:xsd:3>
http://cefact.namespaces/StandardBusinessDocumentHeader
urn:gs1:shared:shared_common:xsd:3>
urn:gs1:gdsn:trade_item:xsd:3>
<unqualified> elementFormDefault="unqualified">
urn:gs1:gdsn:catalogue_item_notification:xsd:3>
XML Schema Definition file and resultant XML
for the following industries.
The XML Schema Definition file and resultant XML file were developed through a
collaboration of interested parties.
We provide to ensure that the XML Schema Definition file
is correct, reliable, and technically
sound. WE EXPRESS OR IMPLIED, THAT THIS XML Schema
Definition file ARE
NOT A GUARANTEE OF INFORMATION AS EXPERIENCE AND TECHNOLOGICAL ADVANCES
ARE AVAILABLE FOR
APPLICATION, OR OTHERWISE. Use of the XML
Schema Definition file
that GS1 has no liability for any claim to the
loss of any kind or nature.
April 2022
Information will be provided on the GS1 websites.
http://cefact.namespaces/StandardBusinessDocumentHeader
StandardBusinessDocumentHeader.xsd/>
urn:gs1:shared:shared_common:xsd:3>
urn:gs1:gdsn:trade_item:xsd:3>
urn:gs1:gdsn:gdsn_common:xsd:3>
urn:gs1:gdsn:catalogue_item_notification:xsd:3>
</Notification>
</Document>
<urn:gs1:CatalogueItemNotificationType/>
<urn:gs1:NotificationMessage>
<urn:gs1:CatalogueItemNotificationMessageType/>
<urn:gs1:ItemChildItemLinkType>>
```

# GS1 – The Global Language of Business

**116** local member organizations

**GS1 develops and maintains the global standards for efficient and secure business processes in all industries.**



Neutral & not-for-profit



From member for members



Global thinking & local action



Open & collaborative

# Our solution



**A cross-industry, trusted and independent platform to share simplified product master data.**



# firstbase – data exchange made easy



Master data is maintained directly by the manufacturer



Access to the central platform

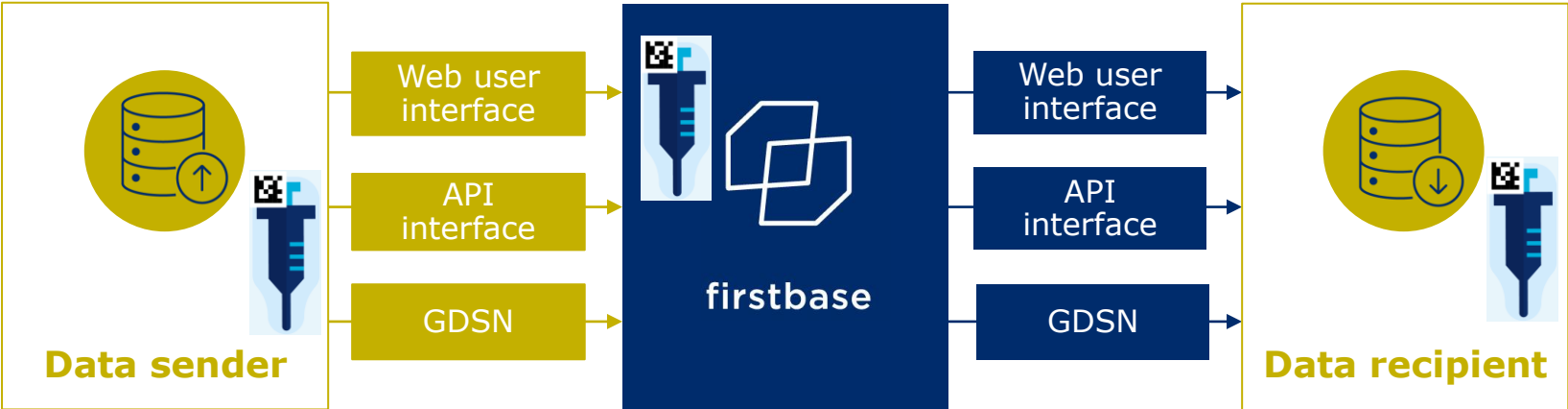
**Changes immediately available everywhere**



Master data is checked for plausibility and completeness

**Complete, up-to-date and correct master data**

# firebase – the central platform



# Your benefits



**From members  
for members**



**Not-for-profit  
Organisation**



**Once only**



**From the  
source**

# Sending product master data

## Your possibilities and advantages

★	API interface	<ul style="list-style-type: none"><li>• <b>Simple connection</b></li><li>• <b>Data delivery made easy</b></li></ul>
★	GDSN	<ul style="list-style-type: none"><li>• <b>100% standardized service</b></li></ul>
★	Web user interface	<ul style="list-style-type: none"><li>• <b>Integration from internal systems</b> (e.g. via Excel)</li><li>• <b>Version comparison</b></li><li>• <b>Mass updates</b></li><li>• <b>Media assets</b></li><li>• <b>Drift principle</b> (Do-it-right-first-time)</li></ul>



# Receiving product master data

## Your possibilities and advantages

★	API interface	<ul style="list-style-type: none"><li>• <b>Various interface formats</b></li><li>• <b>Integration with internal systems</b></li></ul>
★	GDSN	<ul style="list-style-type: none"><li>• <b>100% standardized service</b></li></ul>
★	Web user interface	<ul style="list-style-type: none"><li>• <b>Online Catalog</b></li><li>• <b>Search &amp; Browse</b></li><li>• <b>Compare products</b></li><li>• <b>Export functionalities</b></li></ul>

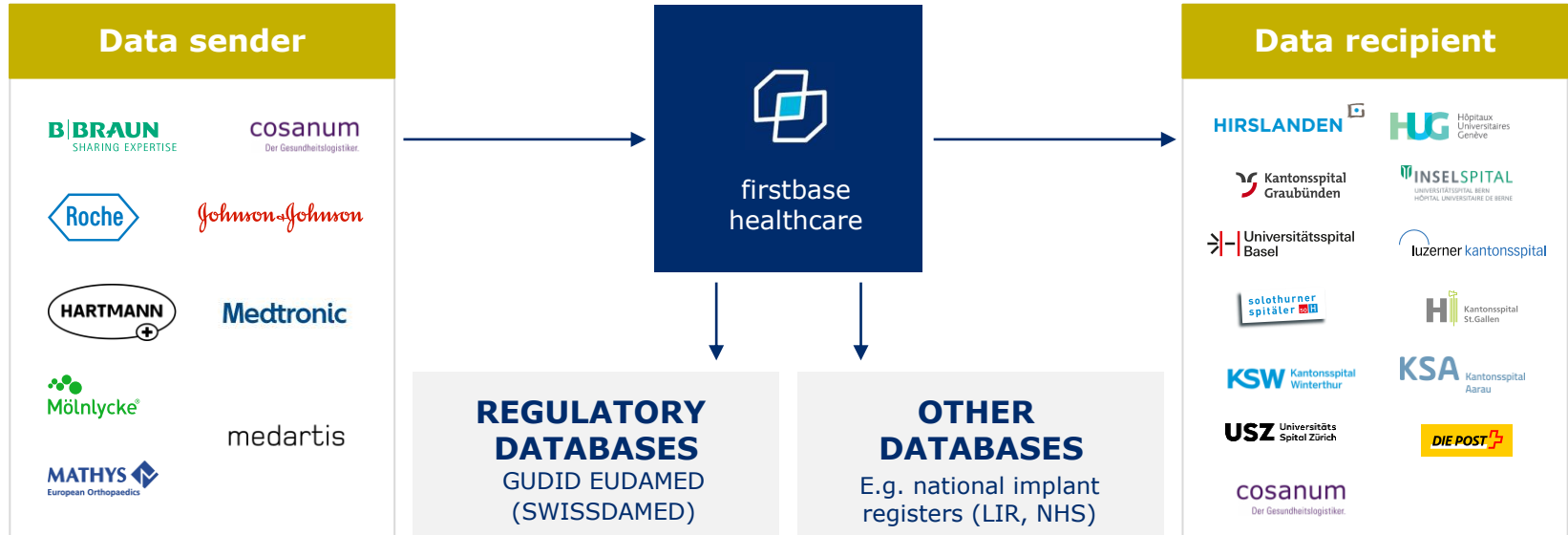




# Healthcare



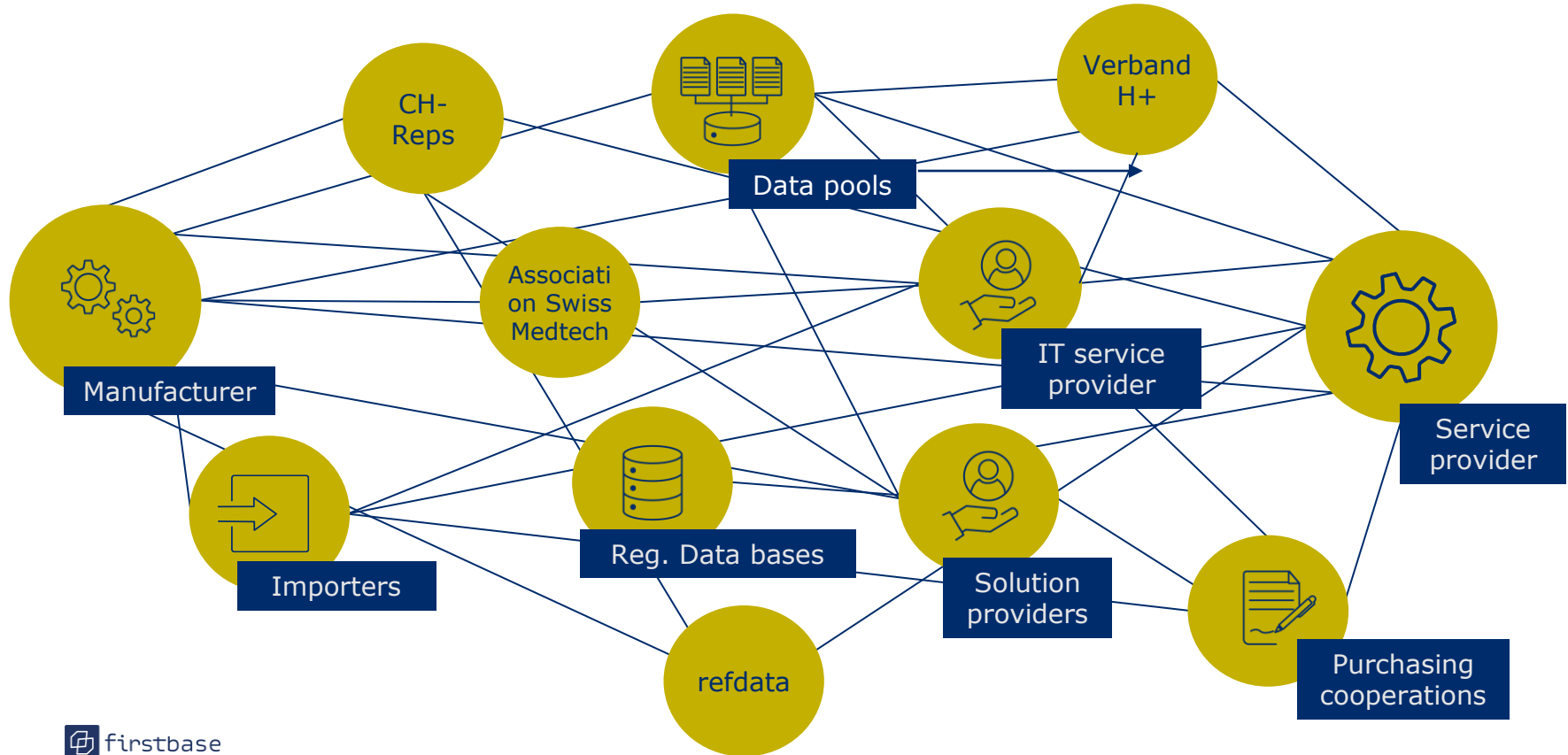
# Assignment from the specialist group SCM VMO



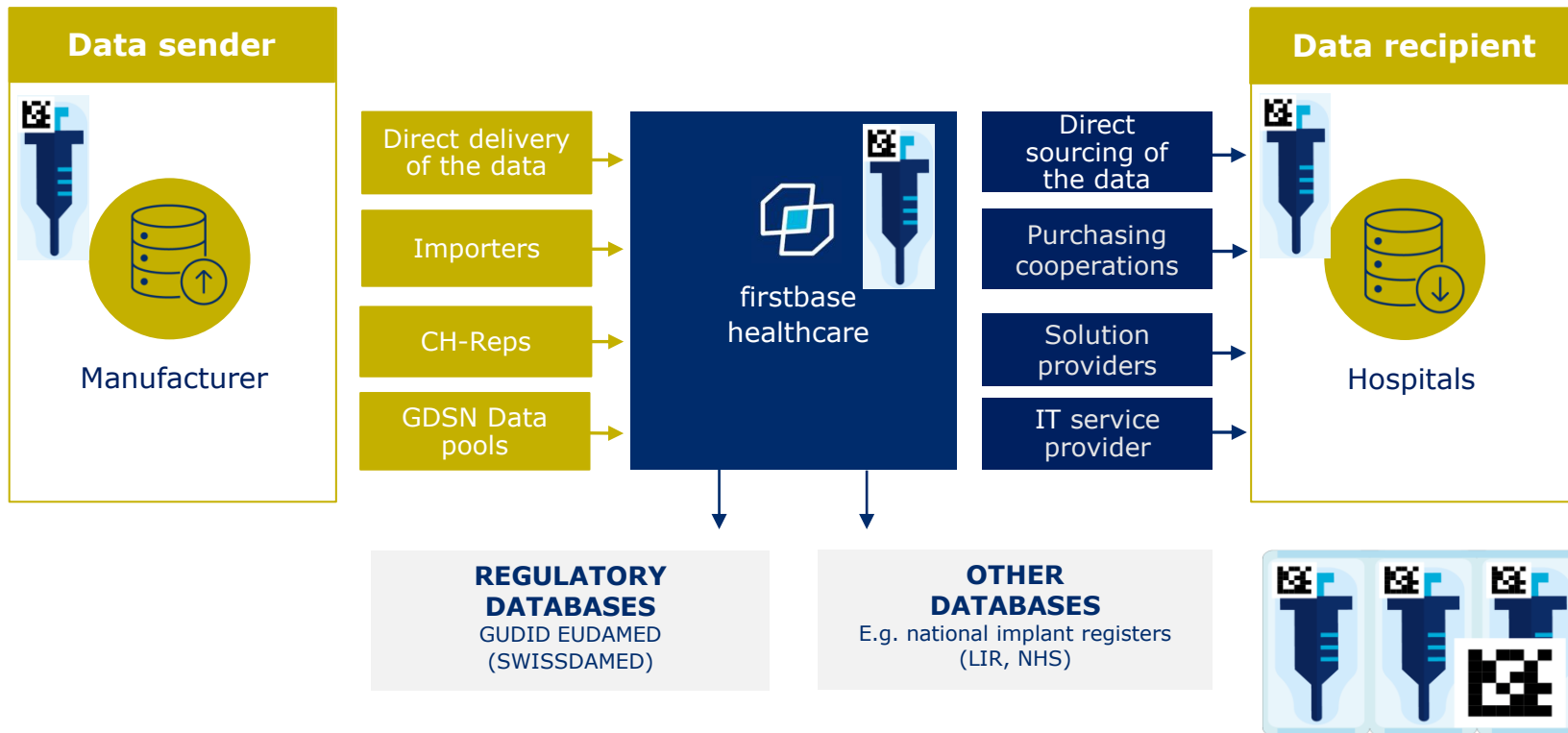
**STEERING COMMITTEE**



# Network without firstbase



# firstbase as part of the ecosystem





**Data Sender**

On platform:

14

A.Vogel AG

B. Braun Medical AG

Johnson & Johnson

Medtronic Inc.

Primed Halberstad Medizintechnik

Waldemar Link

Mathys AG

Cook Medical Europe Ltd.

Lopital Nederland B.V.

NEW VALMAR BVBA

Roche Diagnostics (Schweiz) AG

Cosanum AG

Bariatric Solutions International

Preparedness:

18

Anklin AG

Allenspach Medical

Expirion GmbH

Health Solutions & Support AG

Mathys Medical Bettlach (12.7.23)

Medicor AG

TechniMed AG

*Terumo Deutschland GmbH, Zweigniederlassung Spreitenbach*

Wiegand AG

BC Group

Codan Medical AG

Anandic Medical Systems AG

Fresenius Kabi (Schweiz) AG

Lohmann & Rauscher AG

Medartis AG

MK-MED Medizintechnik AG

Willi Fox GmbH

Laubscher & Co AG

On platform :

10

Hirslanden  
Inselspital Bern  
Kantonsspital Graubünden  
Kantonsspital Winterthur  
Luzerner Kantonsspital  
Zuger Kantonsspital  
Universitätsspital Zürich  
Spital Muri  
Anklin AG, Cosanum AG

in clarification :

17

Universitätsspital Basel  
Universitätsspital Lausanne  
Kantonsspital Aarau  
Solothurner Spitäler

Universitätsspital Genf  
Clinique St. Anne  
Kantonsspital St. Gallen

Spital STS AG Thun  
Hôpital du Valais  
Hôpital d'Yverdon-les-Bains  
Hôpital du Jura  
Hôpital Intercantonale de la Broye  
Réseau hospitalier neuchâtelois

Spitäler fmi AG  
Hôpital de la Tour  
Hôpital Fribourgeois  
Hôpital Riviera-Chablais



**Data recipient**

## Simply



The data can be easily entered in the user-friendly firstbase web portal or easily uploaded as an xls table using drag & drop.

## Business reach



New product data and changes are available immediately and to everyone. This ensures that your business partners can always work with correct and up-to-date product data.

## Open



The firstbase API interface enables fast and simple integration - optionally in a next step.

## On demand



Modular pricing model: If required, connection to various databases (e.g. LIR, NHS), GS1 GDSN® or regulatory databases such as EUDAMED, GUDID and the planned Swiss Database on Medical Devices (swissdamed).

## Efficient



Your product master data is checked and quality assured. They are centrally available to all your customers. This saves you the maintenance and delivery of multiple xls templates for each recipient.

## Ecosystem



Your master data is available at any time and across systems: You are part of the solution and thus part of the ecosystem.

## Simply



The data can be searched for in the online catalog firstbase via search & browse and downloaded as an Excel file, for example.

## Business reach



New product data and changes are available immediately and for everyone. This ensures that you always work with correct and up-to-date product data.

## Open



The firstbase API interface enables a fast and simple integration optionally in a next step.

## On demand



Modular model: manufacturers and service providers use firstbase according to their needs. Regardless of whether data is exchanged nationally or globally, firstbase offers the right solution.

## Efficient



The product master data is checked and quality-assured by firstbase and is available centrally from all suppliers. This saves you having to request and receive multiple xls templates for each supplier.

## Ecosystem



The master data is available at any time and across systems: They are part of the solution and thus part of the ecosystem.



# We are happy to be there for you!

## Your contact

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[www.gs1.ch](http://www.gs1.ch)

[www.firstbase.ch](http://www.firstbase.ch)



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          <qualified> elementFormDefault="unqualified">
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              <April 2022
              <es will be provided on the GS1 websites.
              </cefact/namespaces/StandardBusinessDocumentHeader>
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              <shared:shared_common:xsd:3>
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              <gdsn:gdsn_common:xsd:3>
                </n.xsd/>
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            <on:CatalogueItemNotificationMessageType"/>
            </ItemChildItemLinkType>>
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