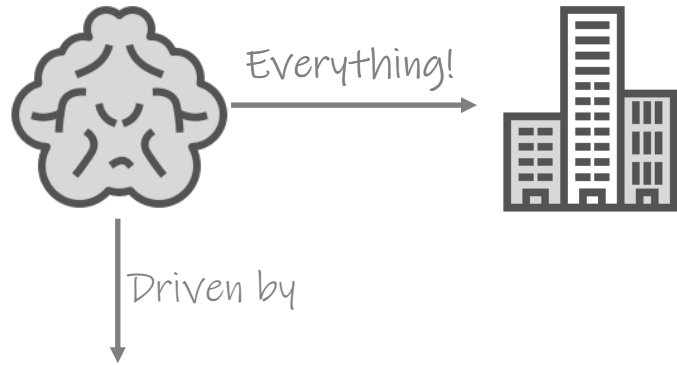


Deep Dive Session 3

Corporate Culture: an asset for mastering complexity

Andy Habermacher

The Brain is the Source of All Human Thought, Action, and Behaviour



- Behaviour
- Performance
- Judgment
- Decision-making
- Creativity
- Agility
- Innovation
- And lots more...

Mastering Complexity

Foundation for all the good stuff

A Foundation of Emotional Needs



SCOAP

- Self-Esteem
- Control
- Orientation
- Attachment
- Pleasure

Support each other

Psychological Safety



Culture

Study 2023-24

Emotional needs at work

Wellbeing:

About 33% in a good place
About 10% in a bad place

Leadership takeaways

- Fairness is critical
- Safety is a lynchpin
- Enable performance
- Show appreciation

And don't forget pleasure!

Andy Habermacher
Neuroleadership expert
Executive coach
Author and researcher
Masters athlete
A very curious person