

SWISS MEDTECH



Swiss Medtech Day 2025 – Mastering Complexity

Kursaal Bern | 25 June 2025

Sponsoring documentation

Swiss Medtech | July 2024

Swiss Medtech Day 2025
Sponsoring packages



Advantages for partners and sponsors

- **Networking**
 - The event gathers 700+ industry professionals, including manufacturers, distributors and suppliers
 - Virtual company profile and 1:1 meetings with participants
- **Visibility**
 - Sponsors will be listed in all communications and digital platforms before and during the event
 - Own sponsoring stand at the event
- **Positioning**
 - With their commitment, partners and sponsors position themselves vis-à-vis the growth industry of medical technology

Sponsoring deals

Containing	Partners	Main Sponsors	Sponsors
Branding on website and all event communication	✓	✓	✓
Sponsoring booth at event	large+	large	small
Virtual company profile	✓	✓	✓
Premium features on digital platform	✓	✓	
Free tickets	15	10	5
Additional tickets with a 50% discount	unlimited	20	3
Participants list	✓	✓	✓
Event reporting	✓	✓	✓
Seat in programme committee	✓	✓*1	
Main stage interlude (max. 5min)	✓		
Partial involvement in sessions		✓*2	
Number of spots	2 available	4 sold	8 available
Price [CHF]	50'000*3	15'000	5'000

*1: after 3 years of collaboration & requiring two years' commitment | *2: if sponsorship contract is signed before 30 September, cannot be guaranteed otherwise

*3: varies depending on contract duration

Programme contributions

	Partners	Main sponsors
Seat in programme committee	Yes, with at least two years commitment	Yes, after three years of sponsoring and with at least two years commitment
Main stage interlude (max. 5 min)	Yes, input and timing will be defined by the organizer	No
Active involvement in programme planning	Yes	Yes, if main sponsor is in the programme committee
Partial involvement in session (can suggest 1 speaker)		<p>For main sponsors who are not part of the programme committee, <u>only if</u></p> <ul style="list-style-type: none"> ▪ sponsoring contract was signed before 30 September ▪ Speaker and suggested topic fit the quality standard and are relevant for the audience

Visibility at venue

Partners

- Highlighting by black carpet (approx. 10m²)*
- Partner branding + everything in Main Sponsors

Main Sponsors

- Highlighting by red carpet (approx. 10m²)*
- Various pictograms and logo (large) hang from the ceiling
- Logo presence in the auditorium and on welcome screens
- Included: 1x high table, 2x bar stool, 1x USM shelf for decoration, 3x stools with coffee table, 1x plant
- Additional material on order
- Alternatively, sponsors may bring their own stand furnishings fitting the space


Sponsors

- Two to three sponsors together share a red carpet (approx. 6m² each)*
- Logo (small) hangs from the ceiling
- Included: 1x high table, 2x bar stool
- Additional material on order
- Alternatively, sponsors may bring their own stand furnishings fitting the space


Example




Virtual profile on virtual platform



**NETWORKING &
REPRESENTING**





Swiss Medtech

Non-profit organisation
Bern, Switzerland

OVERVIEW
MARKETPLACE

About

Swiss Medtech is the association of Swiss medical technology. We represent more than 600 companies. With an export share of over 70%, 16.4% of Switzerland's positive trade balance, more than 63,000 employees and the most patents per inhabitant across Europe, the Swiss medical technology industry is of great economic importance. We are committed to an environment in which medical technology can deliver top performance for the benefit of first-class medical care.

Representatives

- Company profile* with logo, brochures, links and overview of all local company representatives
- Book and manage 1:1 meetings
- 1:1 meetings on site
- All participants listed with their own profile
- End of event lead reporting (main sponsors and partners)

*In the responsibility of the partner/sponsor to create and maintain this

Swiss Medtech Day 2025

Event overview



Facts & Figures

700+

Experts from the medical
technology sector

1:1 Meetings

Excellent networking
opportunities

Keynotes

Inspiring talks

International Focus

Learning from pioneers

**Mastering
Complexity**

Focus topic 2024-2026

Deep Dives

In-depth content discussion in
five topical sessions

Technology focus

Insight into cutting edge
technology

Tabletop exhibition

Diversity of medical
technology industry

Farewell Apéro

Casual finale

Impression Swiss Medtech Day 2024

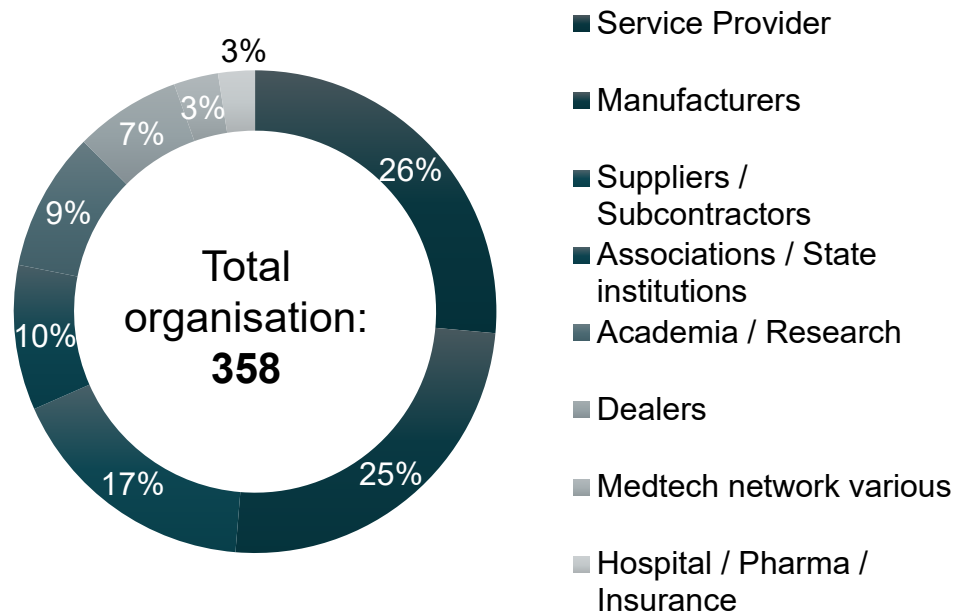


Contents [Event archive:](#)

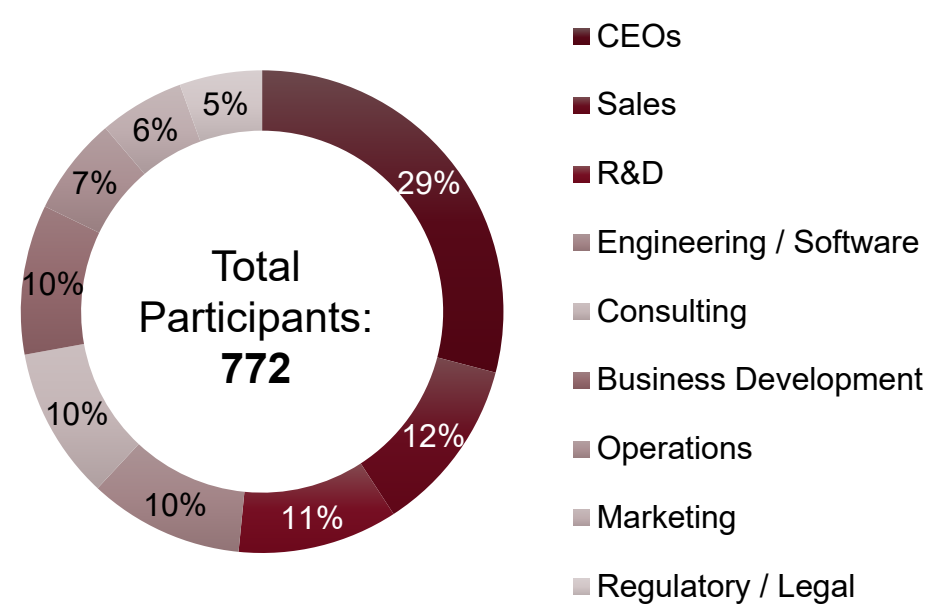
- Programme overview
- Shared presentations
- Video impressions
- Photo impressions

Target groups

Participating organisations (2024)



Represented functions(2024)



Contact



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